

**Mission: To advance health equity through community-defined solutions that are effective and affordable**

2021 was a remarkable year thanks to our dedicated team, generous funders, and the amazing communities we have the honor of partnering with. WellShare has grown significantly in the number of staff, reach of our services and our wisdom in partnering to navigate complex public health situations.

## MEASURING IMPACT



21

Programs



297,891

Service contacts



110

Community partners



51,986,212

Communications reach



14

MN counties

## COVID-19 RESPONSE

We expanded our Covid-19 response to support mental health and employment, rental and food assistance resource navigation. Our unique relationships and program efficacy positioned us to serve as one of Governor Walz's select COVID-19 Community Coordinators.

- 36 vaccination clinics and 31 testing sites
- 3,573 service contacts
- 2,168 educational flyers distributed
- 2,066 Covid-19 hotline calls completed

## INTERNATIONAL PROGRAMS

WellShare's programs in the Bariadi District of Tanzania integrated health education, economic self-sufficiency and social-connectedness for mothers and their families.

- 76% of the local female population impacted by programs
- 475 recipients of micro-financing loans generated income for 3,325 people
- 28,227 people given lifesaving referrals and iPad-based education with social support



## INTEGRATIVE PROGRAMMING

We expanded our partnerships with many community-based organizations, health plans, clinic systems and government agencies to implement creative solutions to some of the most pressing health system challenges.

- Developed new service hub in Mankato to reduce rural health inequities
- Recruited and supported certification for new-entry CHWs
- Improved processes for addressing social determinants of health
- Integrated mental health support into many of our existing programs



## LOOKING FORWARD, LEAVING A LEGACY

2021 marked the inception of our Bridge to Health Legacy Society. Become a member of our Legacy Society with an investment in the future generations whose lives can be changed with our programs. Thank you to founding legacy donors, former Executive Director, Diana DuBois and longtime donors and volunteers, Rick and Sharon Slettehaug.

## FUNDING PARTNERS

3M, Allina, American National Bank, Anderson Corporate Foundation, Arundel Metrics, Blue Cross Blue Shield of Minnesota, Bigelow Foundation, Bremer Bank, City of Minneapolis, Delta Dental, Fairview, Greater Twin Cities United Way, Hennepin County, Mankato Clinic, Marbrook Foundation, Mardag Foundation, Medica, Minnesota Department of Health, Mortenson Foundation, Oromo Diaspora Media, Otto Bremer Trust, Ramsey County, RBC Wealth Management, St. Paul Foundation, TpT, Ucare, UniteUs Health, United Health Group, University of Minnesota Center for Leadership Education in Maternal and Child Health, University of Minnesota Medical School, and University of Minnesota School of Public Health.