2011 ANNUAL REPORT

Improving the health of women, children, and their communities since 1979

WellShare International

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Dear Friend of WellShare International,

2011 was another great year for WellShare International. We continued to provide innovative solutions to improve the health of families domestically and internationally.

In October Diana travelled to Kenya to assess how we could respond to the crisis caused by the famine in east Africa. WellShare typically works with communities over the long term, not in response to disasters. However, we have a deep commitment to the Somali community in Minnesota, where half our staff are Somali.

Diana visited the Dadaab refugee camps which are “home” to half a million refugees. There are already some very capable nongovernmental organizations working there and she was pleased to see many of them using WellShare’s Somali health education materials. She then travelled to the Eastleigh neighborhood of Nairobi, where 80,000 to 300,000 Somali refugees live. There, our Somali staff conducted assessments and began to link up families with resources. In 2012 we will continue to work with Somalis in Kenya as well as work in Uganda and Tanzania.

A highlight of our domestic work is our ongoing effort to create a healthier environment at Riverside Plaza, a Minneapolis apartment complex which houses more than 5,000 people. We worked with the management to survey residents about making the buildings smoke-free. Residents endorsed the idea, so we are now assisting the tenant association and management to create a smoke-free Riverside, including the creation of a multi-lingual video explaining the policy. In early 2012, the City of Minneapolis recognized these accomplishments at a ceremony at City Hall.

Also at Riverside, we:

■ provided nutrition classes at the on-site elementary school and a nearby mosque;
■ set up a rental bike system and led an “intro to bike riding and maintenance class;”
■ started new fitness classes for Somali elders;
■ surveyed residents about fresh fruits and vegetables available in corner stores; and
■ introduced healthier ways of preparing Somali foods.

We are proud of our over 30 years of innovative work around the world. Please continue to support WellShare during these challenging economic times by sending your tax deductible donation today in the attached envelope—or scan the QR Code on the back of this report to make a donation online. Thank you!

Warm regards,

Dr. Michael Shannon, MD Diana DuBois, MPH, MIA
Board President Executive Director

FROM THE PRESIDENT OF THE BOARD & EXECUTIVE DIRECTOR
IN UGANDA

WellShare wrapped up two USAID-funded projects in rural Uganda at the end of 2011. Over six years, WellShare’s family planning program reached 428,000 individuals through one-to-one counseling, events, film shows, and radio broadcasts. The number of new contraception users tripled, from 7,000 to 21,000, including over 1,000 women who received Depo-Provera at community-based distributions.

In the Central Region, WellShare’s Partnering for Positive Livelihoods project provided support to people living with HIV/AIDS and to orphans and vulnerable children, as well as HIV/AIDS prevention programming for young people. In 2011, WellShare reached 3,637 youth with HIV prevention messages. We provided school materials and uniforms to 1,455 orphans, helping them to stay in school and reducing stigma among their peers. Importantly, WellShare helped build the capacity of five local faith-based and community organizations so that they can continue to carry out activities.

With support from the Lafferty Family Foundation, WellShare distributed bicycles to 135 volunteer community health workers who were able to support more people living with HIV/AIDS, orphans, and vulnerable children. In addition to using the bikes to reach more clients, they were able to increase their household income by renting out the bikes or taking work farther from home.

IN TANZANIA

WellShare concluded the five-year, USAID-funded Child Survival Project in northeastern Tanzania. An independent evaluator found that the project significantly increased 22 evidence-based indicators known to decrease maternal and child morbidity and mortality. For example:
The percent of children who received a post-natal visit from a health worker within three days of birth increased from 20% to 83%.

The percent of infants who slept under an insecticide-treated net increased from 56% to 91%.

Women who received preventive malaria treatment at least twice during their latest pregnancy increased from 20% to 52%.

Among mothers of children under age two who did not yet desire another child, the percent using a modern method of child spacing more than doubled, from 31% to 64%.

**IN MINNESOTA**

WellShare promoted healthy pregnancies and births for Somali women by distributing over 1,000 copies of the DVD *Healthy Moms, Healthy Babies II*. About 11,000 people watched the program on local Somali cable TV. It also aired on Minnesota’s public TV station and on Universal TV, a Somali internet channel which has an estimated viewership of 1.3 million.

Community health workers visited 435 Somali women and 150 men to discuss the benefits of child spacing and the range of contraceptive options. They distributed free CycleBeads and condoms as requested.

WellShare distributed 10,000 copies of a bilingual Somali health calendar to community agencies, hospitals and clinics, and Somali families.

Community health workers reached 200 youth at seven Minneapolis schools with weekly sessions on nutrition, exercise, and healthy habits. In December, they were awarded “Best Organized Youth Group” at the Somali Entertainment Awards.

Community health workers certified by the American Senior Fitness Association could barely keep up with the demand for exercise classes and taught up to eight sessions per week at four locations.
Many thanks to these generous supporters of WellShare International’s work from January 31 through December 31, 2011

**Donors**

**Foundation and Organizational Support**
- United States Agency for International Development
- Minnesota Department of Health
- Greater Twin Cities United Way
- City of Minneapolis Department of Health & Family Support
- Weyerhaeuser Family Foundation, Inc.
- Carolyn Foundation
- University of Minnesota
- Minnesota Academy of Pediatrics Foundation
- Beim Foundation
- Scandia Foundation
- BlueCross BlueShield Foundation
- Park Nicollet Foundation
- Best Buy Children’s Foundation
- Oswald Family Foundation
- Hennepin County Human Services & Public Health Department
- Clearway Foundation
- Common Ground Meditation Center
- ERT Communications
- Boston University School of Public Health
- Financial Management Class
- The Scotts Company
- Share our Strength
- Yuasa Battery
- Stull Family Foundation
- Al Vento Restaurant
- Aid for Africa

**Global Ambassadors ($1,000 and up)**
- Frank Babka
- Dr. & Mrs. Andrew Burgdorf
- Lois Dirksen
- Laura Duckett
- Dr. Philip & Madeleine Lowry
- Deane & Nancy Manolis
- Andrew & Laura Ozolins
- Sarah Schewe
- Dr. Paul & Gail Terry

**Global Advocates ($500-$999)**
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- Diana DuBois
- George J. Hubbs
- Welcome Jerde & Dan Berg
- Christopher Lee & Kathryn Stockhaus-Lee
- Johanna Lewis
- Jolene Mullins
- Scott Schroeder & Andrea Joplin
- Dr. Michael Shannon
- Neal & Wahl Vanstrom
- Dr. Carol Witte & Winston Cavert
- Dr. Judith Zier

**Community Partners ($300-$499)**
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- Adar Kahin
- Jan Kleinman
- Jon Lindfors & Kate Bryant
- Dean & Janet Lund
- Faraz & Mahmooda Khaliq Pasha
- Dr. Karen Olness & Hakon Torjesen

**Community Advocates ($150-$299)**
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- Sue Householder & Les Temple
- Helen Kohler
- Dr. Phillip & Karen Peterson
- Dr. Peter Rothe
- Karen Rumpza
- Luann Schneider
- John & Barbara Schwarz
- Rick & Sharon Slettehaugh
- Renee Tasaka
- Thomas Thul

**Community Providers (up to $149)**
- Anonymous Donor (2)
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- Dr. Arnold & Rusk Anderson
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- David Benson
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- Tessa Wetjen
- Tom & Marti Windram
- Debero Tadesse Wolde

**In-Kind Contributions**
- Canadian Physicians for Aid & Relief
- Children and Wives of Disabled Soldiers Development Association
- Highview Hotel - Zara Tours
- Kassandra Cornerstone Foundation
- Making Positive Living Attractive to Youth
- Mbabule 101.1 FM
- Ngorongoro Conservation Area
- Michael Shannon
- Rick & Sharon Slettehaugh
- Ssembabule AIDS Counseling Services
- Ssembabule District Association of Women with Disabilities
- St. Thomas Kasenyi Child Development Centre
- TIGO UNICEF
- Yuasa Battery

**Volunteers**
- Abdillahi Aden
- Claire Anderson
- Chaltu Brento
- Jennifer Chung
- Vincent Drate
- Suzanne Fuhrman
- Kaela Glass
- Dianne Glover
- Olivia Lunkuse
- Sonja Marum
- Falastin Mohamed
- Hamdi Mohamed
- Charles Mugisha
- Martha Nyadoi
- Rick & Sharon Slettehaugh

**Fee for Service**
- Association for Nonsmokers - Minnesota
- Helen Keller International Medica
- University of Minnesota UCare
## Financial Summary

### Statement of Activities

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>2011 Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenues and Support</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Individuals</td>
<td>$46,260</td>
<td>—</td>
<td>$46,260</td>
</tr>
<tr>
<td>Foundation and corporate</td>
<td>50,745</td>
<td>$191,150</td>
<td>241,895</td>
</tr>
<tr>
<td>Government agencies</td>
<td>1,352,801</td>
<td>—</td>
<td>1,352,801</td>
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<tr>
<td>Fee for service</td>
<td>123,700</td>
<td>—</td>
<td>123,700</td>
</tr>
<tr>
<td>Donated goods and services</td>
<td>230,070</td>
<td>—</td>
<td>230,070</td>
</tr>
<tr>
<td>Other income</td>
<td>53,022</td>
<td>—</td>
<td>53,022</td>
</tr>
<tr>
<td>Net assets released from restriction</td>
<td>204,428</td>
<td>(204,428)</td>
<td>—</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>$2,061,026</td>
<td>$(13,278)</td>
<td>$2,047,748</td>
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<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Domestic programs</td>
<td>$382,246</td>
<td>—</td>
<td>$382,246</td>
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<tr>
<td>International programs</td>
<td>1,225,504</td>
<td>—</td>
<td>1,225,504</td>
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<tr>
<td>Administrative</td>
<td>395,511</td>
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<td>395,511</td>
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<tr>
<td>Fundraising</td>
<td>125,725</td>
<td>—</td>
<td>125,725</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$2,128,986</td>
<td>—</td>
<td>$2,128,986</td>
</tr>
</tbody>
</table>

Net assets at the beginning of 2011: $353,895, $271,137, $625,032

Changes in net assets: (67,960), (13,278), (81,238)

Net assets at the end of year: $285,935, $257,859, $543,794

*All figures from 2011 independent audit*

### Fiscal Year 2011 Revenue

- Government Agencies: 66%
- Foundation and Corporate: 12%
- Donated Goods and Services: 11%
- Fee for Service: 6%
- Other Income: 3%
- Individuals: 2%

### Fiscal Year 2011 Expenses

- International Programs: 57.5%
- Administrative: 18.5%
- Domestic Programs: 18%
- Fundraising: 6%
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